



DON'T GUESS — use RIS*

*Readers' Information Service

There's no question about it. Keeping up with new product and materials information can be a hard job for busy *Ag and Food* readers. But quick reference to recent product data is extremely helpful in the preliminary stages of selection and specification.

That's where *Readers' Information Service* can help you. It's one sure way that you can build a substantial reference file which will put the answers to many of your questions at your fingertips.

You can be sure, too, when you return the coupon, that all manufacturers' product announcements and industrial literature have been thoroughly screened by ACS editors to include only new and valuable scientific or technical data.

If you haven't already started your file of product literature, start now and circle the items you wish to receive on the coupon. Mail it and *Ag and Food* will see that you get what you want promptly.



LITERATURE AVAILABLE

Anhydrous Ammonia Equipment. Catalog describes a complete stock of anhydrous ammonia equipment. Information on bulk plant equipment, storage tanks, field and applicator tanks as well as pumps, compressors, valves, hose couplings, and other accessories are included. ANCO MANUFACTURING & SUPPLY CO. **L1**

Ascorbic Acid for Meat Packers. Booklet on the use of ascorbic acid in the meat packing industry. Discussed the use of ascorbic acid and sodium ascorbate to reduce curing time, to give more uniform color, and to maintain better color and flavor during storage, distribution, and display. HOFFMANN-LA ROCHE INC. **L2**

Color Control. Profusely illustrated bulletin explains the theory and use of an additive colorimeter designed for control chemists. The informal text should prove valuable to anyone concerned with the problem of color in industry. FISHER SCIENTIFIC CO. **L3**

Colorimeter. Catalog describes a combination colorimeter spectrophotometer which is available at low cost. The instrument is designed for routine analytical control applications. BAUSCH & LOMB INC. **L4**

Electronic Instruments. General bulletin contains complete manufacturing program of photoelectric and electronic measuring instruments. Recently developed items discussed include densitometers for electrophoresis and pH meters. PHOTOVOLT CORP. **L5**

Ethylene Glycol. Physical properties, specifications, shipping data, constant boiling mixtures, physiological properties, and uses are discussed in this technical bulletin. CARBIDE AND CARBON CHEMICALS CO. **L6**

Fatty Chemicals. Forty-page technical catalog of fatty chemicals. Written from the functional standpoint, the booklet is

divided into 4 major product classifications; fatty acids, glycerides, sperm oils, and fatty acids. Each section is then classified into reaction data, specifications, composition, and application information. ARCHER-DANIELS-MIDLAND CO. **L7**

Food Marketing. "Trends in the Development of Foods for Upper Age Groups," the latest in a series of research studies. Increased public interest in dietary problems makes the subject of this bulletin particularly pertinent. In discussing special foods for old age groups the authors have gone into such points as existing need, marketing possibilities, and packaging peculiarities. CONTINENTAL CAN CO. **L8**

Laboratory Reagents. Laboratory reagents catalog includes the new Eastman Organic Chemicals Listings of Aug. 16. Organics and inorganics are listed alphabetically in separate sections. Stains, indicators, diagnostic reagents, and culture media are also listed. WILL CORP. **L9**

Laboratory Stirrer. Bulletin on an electronically controlled laboratory stirrer. The device features variable speed at full torque, direct and gear drive on one motor, and the advantages of direct current control from an alternating current power supply. ACE GLASS INC. **L10**

Octyl and Nonylphenol. Technical bulletin on these alkyl phenol derivatives. Chemical properties and typical chemical reactions are discussed with bibliographic references. ROHM & HAAS CO. **L11**

Temperature Measurement. An interesting and informative discussion of temperature measurement. Some of the topics covered are: heat and temperature as separate concepts, history of temperature scales, physical effects associated with the rise in temperature, monitoring surface temperature by means of changes in color or physical state. TEMPIL CORP. **L12**

FOR ADDITIONAL INFORMATION — CIRCLE DESIRED ITEMS, CLIP COUPON, AND MAIL TO

Readers' Information Service
JOURNAL OF AGRICULTURAL AND FOOD CHEMISTRY
430 Park Avenue
New York 22, N. Y.

September 15, 1954

New Products and Equipment 1 2 3 4 5 6 7
Literature 1 2 3 4 5 6 7 8 9 10 11 12

Name _____ Position _____
Company _____
Street _____
City _____ Zone _____ State _____

(PLEASE PRINT OR TYPE)

(Coupon valid until March 1955)